HOW TO DESIGN YOUR OWN SQUIDSTER PEN

Specifications for your design & printing file

Only a **positive print** is possible (for example: a full black background with a white logo on it is not possible).

Minimum line thickness, also in fonts, is 0,5 pt.

The **printing colour** must be **one single full colour** without gradients or effects (like drop shadows, glows, etc.)

Layout:
The **print area** (blue rectangle) wraps around the pen.
It is not a seamless print, so there will be a small gap where both ends meet (green area, not actual size of gap).

You are free to design everything the way you want.
We have split our printing area into segments or "sides" (red dotted lines).
You may use the Squidster design as a **template** if you like this layout.
Please remove it from the document in the end. Please do not use any Squidster design elements in your own layout (but you may use the recycling symbol).

Content:
Please make sure you use the right **symbols / names for the tip styles**. You can create your own symbols / names for them if you wish – just make sure they're on the correct side, because we can't check or guarantee it then.
M = Medium / **S** = Small / **B** = Brush / **Ink** + **Kill**

Recycling symbol may be used, but is not mandatory.

Also make sure you have the correct **marker name** „sterile ink skinmarker" or just „skinmarker" (in case of the unsterile ink version)

Printing file:
Please provide us with a **printable vector file** (PDF, EPS, AI) – all fonts must be changed into paths; or a **pixel file** (PNG, JPG without compression, TIF, EPS, PDF) with 300 to 600 dpi resolution at the original size.

Pick your SQUIDSTER model

Choose your **required pen model**: We offer 4 different pens in 2 different sizes. Sterile or unsterile.

1) PIERCING INK M+S
Print area: 45 x 28 mm
Your print file must be this exact size,
no cutting marks and no bleeding seams please.
No edge distance required.
Segments are just an example, not mandatory.
Please remove the Squidster design template in your
final document / printing file.
M-tip: left side / S-tip: right side

2) PIERCING INK + KILL
Print area: 45 x 28 mm
Your print file must be this exact size,
no cutting marks and no bleeding seams please.
No edge distance required.
Segments are just an example, not mandatory.
Please remove the Squidster design template in your
final document / printing file.
INK-tip: left side / KILL-tip: right side

Pick your SQUIDSTER model (continued)

3) **TATTOO** INK M+B

Print area: 85 x 28 mm
Your print file must be this exact size,
no cutting marks and no bleeding seams please.
No edge distance required.
Segments are just an example, not mandatory.
Please remove the Squidster design template in your
final document / printing file.
M-tip: left side / B-tip: right side

ca. 11 mm
ca. 11 mm
ca. 6 mm

4) **TATTOO** KILLER M+B

Print area: 85 x 28 mm
Your print file must be this exact size,
no cutting marks and no bleeding seams please.
No edge distance required.
Segments are just an example, not mandatory.
Please remove the Squidster design template in your
final document / printing file.
M-tip: left side / B-tip: right side

ca. 11 mm
ca. 11 mm
ca. 6 mm

Need help?

If you need help with the design or the printing file, please contact us
or send us your open files (INDD, AI, PSD) plus font files (OT / OPEN TYPE).